

# SPONSORSHIP AGREEMENT

## 1. The parties

The donation agreement (hereafter 'the Agreement') is made between:

Aarhus University  
CVR: 31119103

Nordre Ringgade 1  
8000 Aarhus

AU and the Sponsor are in the following named "Parties" and individually "Party".

## 2. Purpose

2.1. The purpose of this agreement is to govern the collaboration between AU and the Sponsor regarding the sponsor's financial support of

hosted by AU ('Sponsored Activity').

2.2. In return of this financial support, the Sponsor is given the opportunity to increase visibility through association with an Aarhus University activity.

## 3. The promotion

3.1. The receipt of financial support from the Sponsor shall impose no obligation upon AU to promote or otherwise encourage the recommendation of the Sponsor or its affiliates.

3.2. However, the Sponsor shall be entitled to promotion in the form of.

3.3. The company may not exercise any controlling influence on the activity hosted by AU.

## 4. Financial support

4.1. The Company hereby agrees to provide AU the sum of \_\_\_\_\_ excluding VAT for supporting the Sponsored Activity cf. pkt. 2.1.

4.2. If the activities supported by the Sponsor under this agreement are cancelled, AU shall return the financial support.

## 5. Terms and obligations

5.1. The Parties do not accept other restrictions between themselves than those expressly mentioned in the agreement, including restrictions of competition.

5.2. AU shall be entitled to oppose the Sponsor's material, if the material is not compliant with AU's sponsorship policy or AU's mission, vision and values.

5.3. AU shall be entitled to enter into other donation agreements with other third parties for hosting the Sponsored Activity and other activities not covered by this agreement.

7.2. The Parties shall seek to settle disputes amicably. If this is not possible, the ordinary court of Aarhus shall have exclusive jurisdiction.



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## 6. Duration

6.1. This Agreement shall become effective when signed by both Parties.

## 7. Law and venue

7.1. This Agreement shall be governed by and construed in accordance with the laws of Denmark without reference to its choice of law provisions.

7.2. The Parties shall seek to settle disputes amicably. If this is not possible, the ordinary court of Aarhus shall have exclusive jurisdiction.

## 8. Signatures

Aarhus University: \_\_\_\_\_

Name: \_\_\_\_\_  
Dean

Date and signature: \_\_\_\_\_

Sponsor: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date and signature: \_\_\_\_\_



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