Agreement concerning participation in Aarhus University’s campaign for XXXX

As of today’s date, an agreement has been entered into between

Insert the model’s full name

and

Aarhus University  
Name of unit  
CVR no. 31119103  
Nordre Ringgade 1

DK-8000 Aarhus C

(hereinafter referred to as ‘AU’)

**Purpose**

The model’s participation in AU’s forthcoming campaign for XXXX. The campaign includes insert type of material. The campaign will take place insert dates – e.g. month and year.

**The assignment**

Describe which film and/or photo shoots.

**The use of film and/or photo shoots**

Film and/or photo shoots are for unlimited use in marketing of AU on all media and on AU’s website.

The model will be able to review film and/or photos before they are used as marketing material (but without any veto right). The model hereby transfers all rights to AU.

**Duration of the agreement**

The agreement will remain in force as of today’s date and until insert date, after which the agreement may be renewed if both parties so wish.

After the expiry of the agreement, images of the model in printed material, including any future reproduction of marketing material already created – and in films in which the model’s image is included – may continue to be used for the marketing of AU.

**Name and signature**

Model name

Date

Signature

Name of contact at AU

Date

Signature