

# Benchmarking international outlook of Coimbra Group universities

Proposed Actions following the Dublin High-  
level Seminar on Education Policy

13-14 November 2017



# Policy Position:

The Coimbra Group recognises that Benchmarking is timely for our members given:

1. The imminent launch of the pilot phase of the [European Universities initiative](#) aimed at strengthening international partnerships and competitiveness across Europe
2. The recent political progress announced at the European Higher Education Area Conference held in Paris in May 2018. See the [Paris Communiqué](#) and the Statement on the [Fifth Bologna Policy Forum](#)
3. The excellent initiatives being made within our own member institutions and the need to disseminate good practice, as demonstrated by the [Education Innovation working Group](#) and at the [Dublin and Brussels high-level policy fora](#) on Education and Lifelong learning & employability

# The 'Dublin' Policy Seminar

The seminar attended by senior leaders from most of our members focused on:

1. Translating an institutional Challenge into an Opportunity for Innovation
2. Internationalisation *at home* and focus on *graduate attributes*
3. Internationalisation and the Development of Global Graduates / Global Citizenship

# Good Practice from CG members

Hiltraud Casper-Hehne, Universität Göttingen

## **The Internationalisation of the Curriculum project at the University of Göttingen**

Dorothy Kelly, University of Granada

## **Innovation around Student mobility**

Tony Fawcett, Durham University

## **Global Citizenship – student-led extra curricular activities**

# Good Practice from CG members

Anne-Marie Motard, University of Montpellier

**How can universities reconcile international outreach and local engagement?**

Dana Samson, Université catholique de Louvain

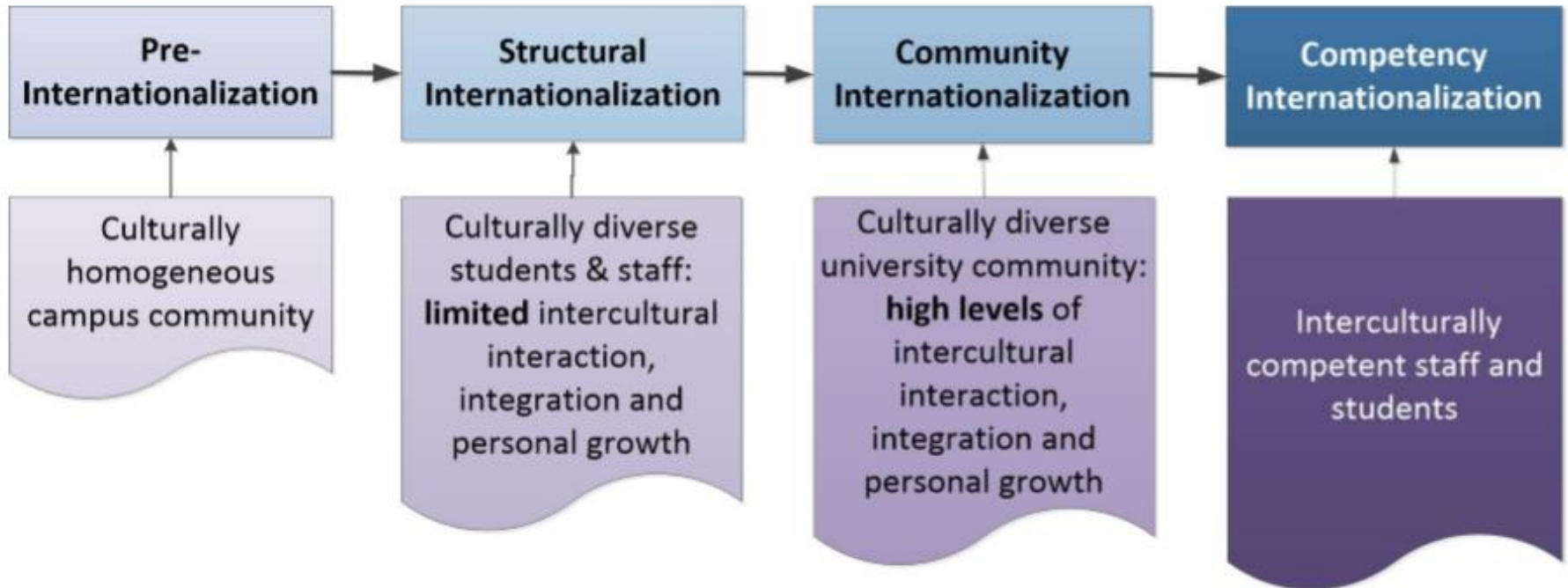
**Internationalisation of the curriculum as means to develop employability skills**

# Policy Implications

1. Attention needs to be paid to internationalisation at home.
2. Support needs to be given to the nurturing of 'global graduate' skills – both to meet student expectations and to meet employers' requirements.
3. Social and academic integration provides valuable opportunities for the development of 'global graduate' skills.
4. Support needs to be given to academic staff so that they can foster integration among students of diverse backgrounds more effectively.

# Benchmarking

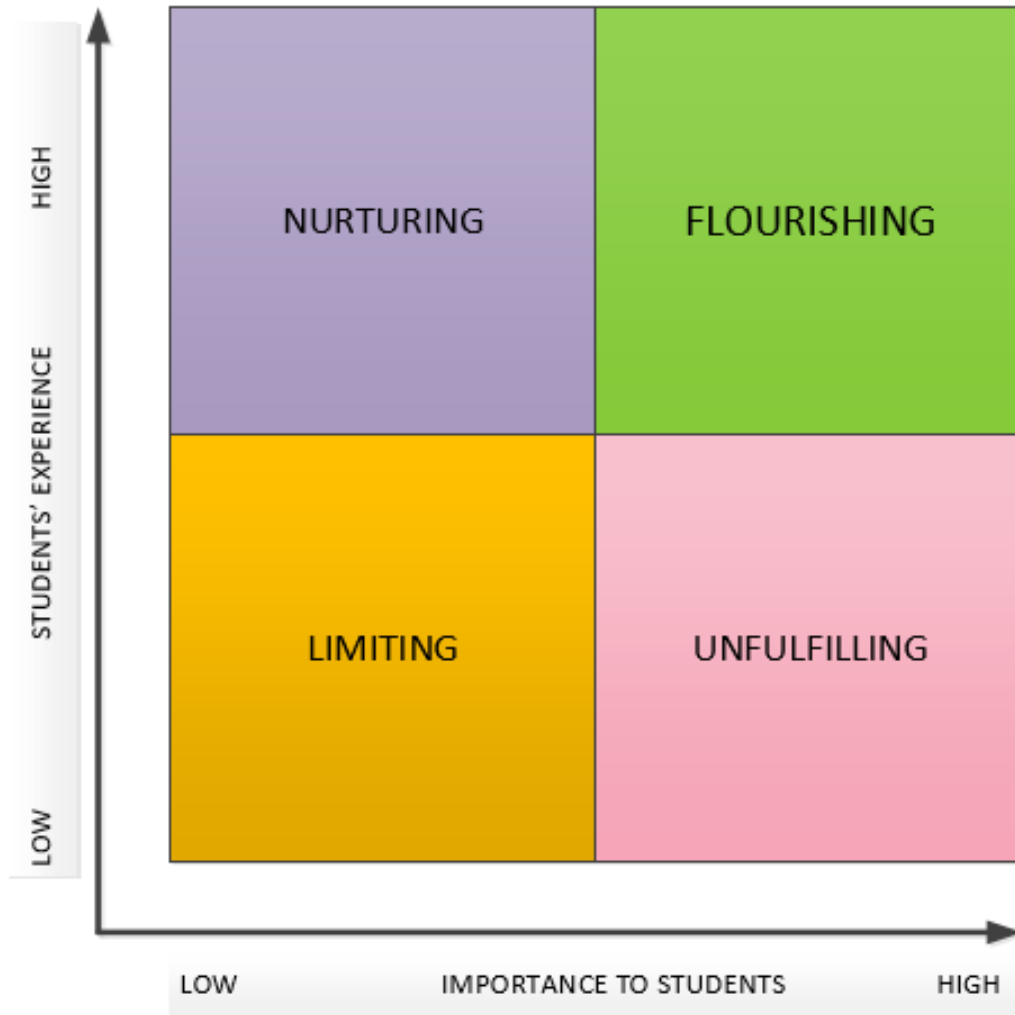
## Stages of Internationalization



	Traditional	GE-P
Composition: International students	✓	
Composition: International staff	✓	
Incoming & outgoing student mobility	✓	
International student support	✓	
International joint projects	✓	
Social integration		✓
Academic integration		✓
Communication skills		✓
Foreign language skills		✓
Global graduate skills & support		✓



# Global Education - Profiler



## Student Survey

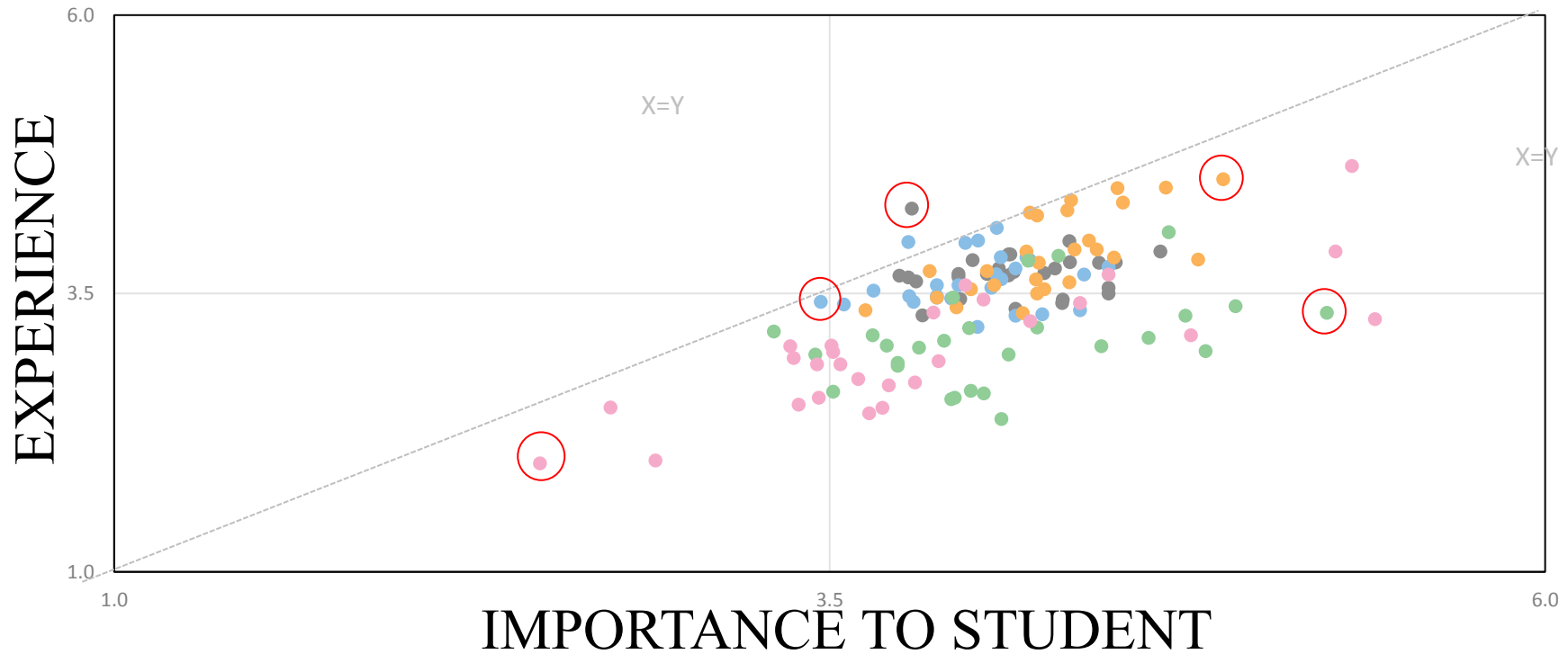
Social Integration  
Academic Integration  
Communication  
Language Skills  
Global Opportunities

## Staff Survey

Workplace life  
Workplace relations  
Development opportunities  
Intercultural strengths  
Learning & Teaching

# Benchmarking Simulation

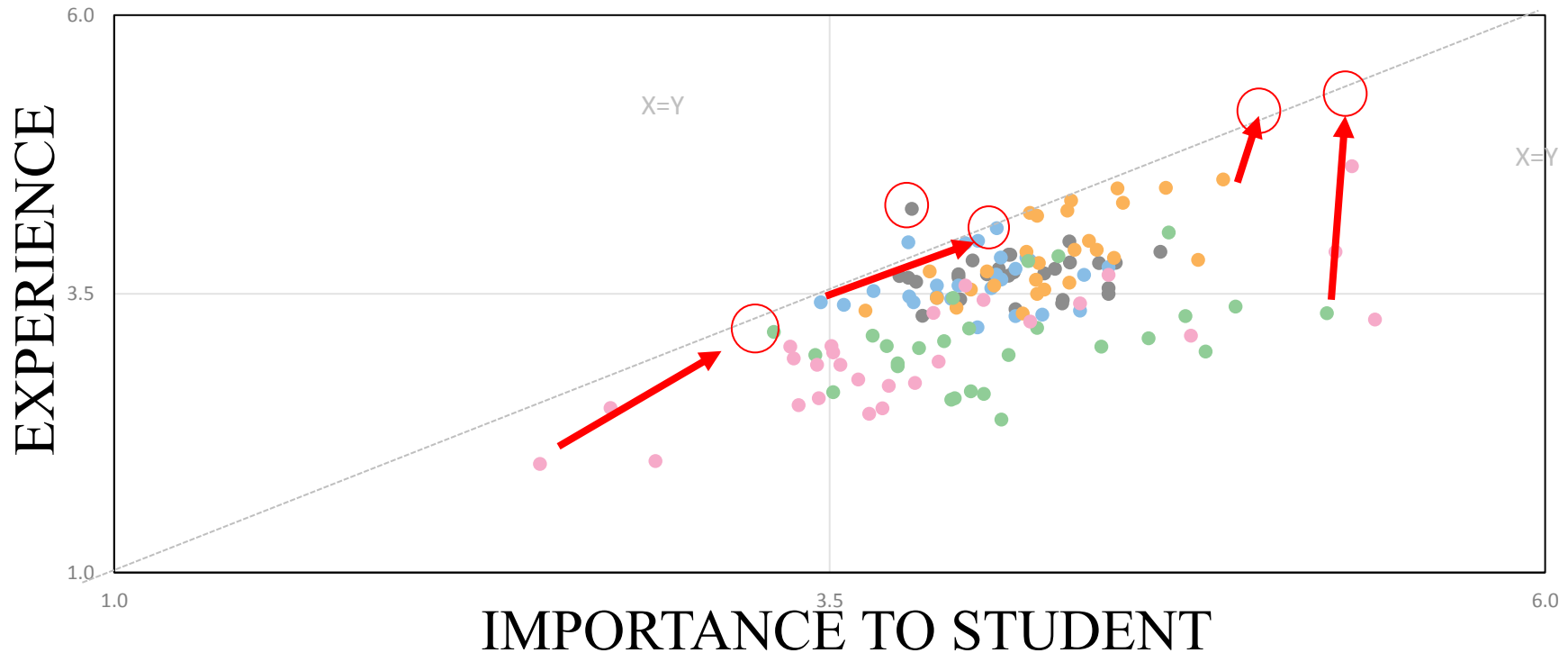
Plot of Responses from Coimbra Group members



- Social Integration
- Academic Integration
- Communication Skills
- Global Opportunities and Skills
- Language Skills
- My University

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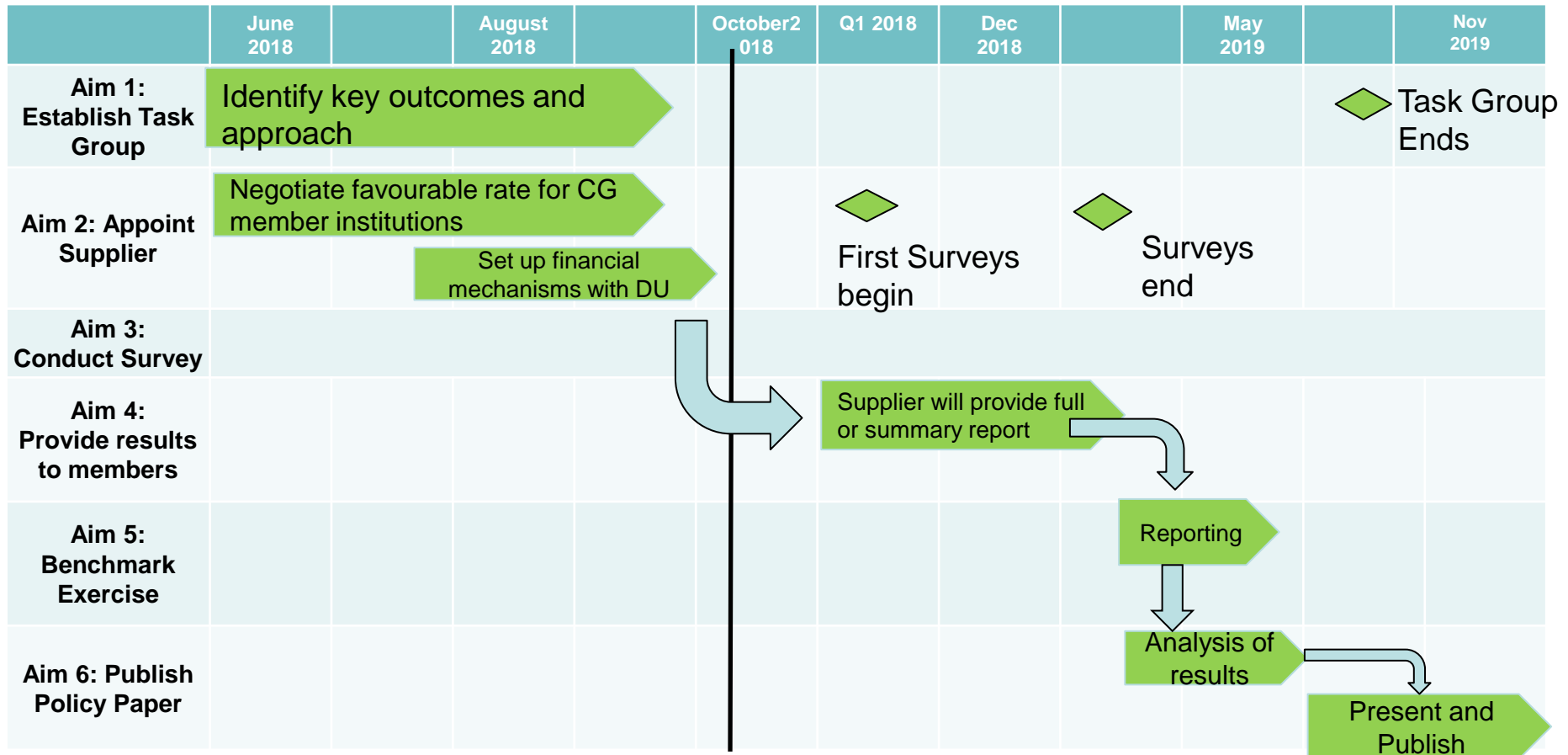
# Outcomes

1. To provide high-quality data for members to assist with **benchmarking**
2. To assist universities with internationalisation activities by **integrating student and staff surveys**
3. **Establish a Brand** recognised across Europe and beyond for excellence in student experience
4. Benefit network members by **actively promoting and disseminating** good practice

# Next Steps: Coimbra Group will:

- establish a task & finish expert group to lead the benchmarking exercise from initiation to publication of policy papers;
- fully consult members and understand their requirements and potential benefits and concerns;
- coordinate and analyse the anonymised survey results from all participating CG members;
- organise a high-level seminar on Benchmarking and education innovation with our members;
- publish the results and establish the Coimbra Group as a leading force in delivering the highest quality of education and student experience.

# Proposed Actions & Timetable



Key:

On track	Missed
Delayed	Complete