BSc in Economics and Business Administration*
BUSINESS IN AN INTERNATIONAL ENVIRONMENT

The BSc programme offers the best of both worlds. It gives you all-round yet profound knowledge of different business areas, and it gives you the perspective on business processes and development on a global scale. So many companies strive to operate internationally that I believe such insight is extremely important. Aarhus BSS’s accreditation as one of the best universities in the world held out the promise of high-quality education, an exciting study life, a great academic environment, and the possibility to work with talented students from all over the world. I can definitely confirm that the school met those expectations one hundred per cent.

MIAELA MIHOVA
BSc in Economics and Business Administration, from Bulgaria
Project Manager, Business Development EMEA, Pandora

This programme aims to give students a broad introduction to a number of economic, legal, and organisational issues within the field of business. In addition to business issues, the programme also considers socioeconomic aspects and the interaction between economics and business administration.

In specific terms, students learn to analyse a company’s financial problems and issues and to develop business strategies.

Students also learn about organisation, marketing, logistics, accounting, project management, and innovation. They will develop insight into the theories and methods used to understand companies’ internal and external relations.

The programme brings together students who share a common interest in what goes on in companies, organisations, and in society at large. Some students will be crazy about everything relating to stocks and bonds, others are mostly interested in management – but all will share a fundamental interest in business administration.

PROGRAMME STRUCTURE, SPECIALISATION AND STUDY ABROAD
All semesters except for the fifth include compulsory courses within Economics and Business Administration. In the compulsory courses you will learn about financial and managerial accounting, organisation, micro- and macroeconomics, marketing, finance, operations management, industrial organisation, and strategy. There are also a number of prerequisite courses in mathematics and statistics.

The programme offers considerable freedom of choice. As part of your specialisation in your fifth semester, you may choose from a wide range of elective subjects or alternatively study abroad at a business school or university outside Denmark.

SOCIAL AND ACADEMIC ACTIVITIES
Aarhus BSS hosts a rich and varied programme of activities for you as a student, both study-related and social. Our many student associations host events ranging from lectures and company events to career days and sports days, Friday bars, and celebrations, so there is plenty of scope for meeting and networking with like-minded people, discovering new areas of academic interest, and socialising with fellow students.

CAREERS
Graduates of the programme have everything they need to handle business administration issues in both multinational and international companies – whether in trade and industry, the service sector, financial institutions, or in accountancy or consultancy. The degree also qualifies graduates for further studies at master’s level in Denmark or abroad.

POLICIES

PLACEMENT OF STUDY
Aarhus or Herning

ANNUAL TUITION FEE
EU/EEA/Swiss citizens: FREE
Others: EUR 8,500

WWW
bachelor.au.dk/en/economics-and-business-administration
bachelor.au.dk/en/economics-and-business-administration-auhe

Fees are subject to change. See international.au.dk.
# BSC in Economics and Business Administration*

**Business in an International Environment**

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30 ECTS  30 ECTS  30 ECTS  30 ECTS  30 ECTS  30 ECTS

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**Aarhus BSS**

Aarhus BSS (School of Business and Social Sciences) is one of Aarhus University's four faculties. With approximately 13,000 full-time students, several thousand part-time students, more than two hundred PhD students and nearly six hundred faculty members, Aarhus BSS ranks among the largest business schools in Europe and is Denmark's biggest business and social sciences unit at university level. Building on its broad academic base, it encompasses both traditional business and social science disciplines. Aarhus BSS holds the distinguished AACSB, AMBA and EQUIS accreditations and is thus a triple-crown business school.

**Learning in an International Context**

At Aarhus BSS, we conduct research and teaching at the highest academic level. We are dedicated to imparting to our students exactly the knowledge, skills, and experience that are in demand – the skills that are essential for engaging in professional business activities in a global marketplace.

Our broad scope enables us to attract researchers, lecturers, and students from all over the world. With their help, we have built an international environment in which academic and cultural views are exchanged, experiences gathered, and friendships formed.

Our students are encouraged to take a semester abroad at one of Aarhus BSS’s approximately three hundred partner universities around the world. Studying abroad is an excellent opportunity for you to expand your horizon academically, culturally and personally, and for you to acquire valuable international experience and qualifications that are in high demand in companies and organisations everywhere.

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**Place of Study**

Aarhus or Herning

**Annual Tuition Fee**

EU/EEA/Swiss citizens: FREE
Others: EUR 8,500

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bachelor.au.dk/en/economics-and-business-administration-auhe

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