What initially attracted me to choose GMM was the prospect of gaining invaluable practical experience during the course of study. Over time I have come to realise how truly beneficial this opportunity is – the GMM programme has allowed me to build a practical project portfolio during my studies that covers multiple topics and will serve as a great toolbox for future opportunities. On that note, what also impressed me was the quality and range of the tools made available to us at the university – from facilities for prototyping, to different statistical software tools. GMM has provided me with a solid knowledge base, as well as the opportunity to choose whether to further my studies and specialise in a relevant area, or dive into the industry when I graduate.

DANIELS RAUGEVICUS
BE in Global Management and Manufacturing, from Latvia

The Bachelor’s programme in Global Management and Manufacturing (GMM) takes a global perspective on innovation, management, business processes, and the development of new products and services.

STUDYING GMM
GMM is an international programme, so you will develop cultural understanding and international collaboration skills. Much of the teaching is project-based and takes place in collaboration with companies in Denmark or abroad. You will also be doing ancillary subjects such as mathematics and statistics.

UNIQUE COMPANY COLLABORATION
The GMM programme is based on unique and intensive company collaborations. From the second to the seventh semester, you will be affiliated with one or more companies of your choosing. This will provide you with the opportunity to do research and problem-solving in real, practical settings, building further on your practical knowledge and experience. The collaboration develops into a kind of mentorship programme between student and company. Companies participating in the mentorship agreement include not only large international businesses such as LEGO, Arla, Vestas, and Siemens, but also smaller local companies.

DEGREE PROGRAMME STRUCTURE
The duration of the GMM programme is three and a half years. The programme is structured so as to allow you to work with both theory and practice throughout your studies. The courses provide you with tools that will allow you to understand company financial conditions, how to work innovatively, how to develop a new product, and how to structure company production most efficiently. This means that you will have a strong theoretical foundation to offer your mentor company.

STUDENT LIFE AT CAMPUS HERNING
Students have many possibilities on campus. We provide accommodation for four hundred students, with facilities including a fitness room, a bar, free internet, and a laundry room. Campus Herning also has sports activities. The GMM programme has its own association offering social and academic events for all GMM students. As a GMM student you can become a member of IDA, the Danish engineering association, which also hosts events for members. There is also a study trip for the GMM students.

CAREER OPPORTUNITIES
With a Bachelor’s degree in GMM you can work in fields such as innovation, management, operations, logistics, sustainability, and digital transformation. You will be able to work on the Danish and international job market, as factory manager, technical manager, head of logistics, project manager, or consultant. You can also go on to do a Master’s in Engineering, for example on the MSc programme in Technology-Based Business Development, also based in Herning.
BACHELOR OF ENGINEERING IN GLOBAL MANAGEMENT AND MANUFACTURING*
GLOBAL PERSPECTIVES ON INNOVATION, MANAGEMENT AND OPERATIONS

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AARHUS BSS
Aarhus BSS (School of Business and Social Sciences) is one of Aarhus University’s four faculties. With approximately 13,000 full-time students, several thousand part-time students, more than two hundred PhD students and nearly six hundred faculty members, Aarhus BSS ranks among the largest business schools in Europe and is Denmark’s biggest business and social sciences unit at university level. Building on its broad academic base, it encompasses both traditional business and social science disciplines. Aarhus BSS holds the distinguished AACSB, AMBA and EQUIS accreditations and is thus a triple-crown business school.

LEARNING IN AN INTERNATIONAL CONTEXT
At Aarhus BSS, we conduct research and teaching at the highest academic level. We are dedicated to imparting to our students exactly the knowledge, skills, and experience that are in demand – the skills that are essential for engaging in professional business activities in a global marketplace.

Our broad scope enables us to attract researchers, lecturers, and students from all over the world. With their help, we have built an international environment in which academic and cultural views are exchanged, experiences gathered, and friendships formed.

Our students are encouraged to take a semester abroad at one of Aarhus BSS’s approximately three hundred partner universities around the world. Studying abroad is an excellent opportunity for you to expand your horizon academically, culturally and personally, and for you to acquire valuable international experience and qualifications that are in high demand in companies and organisations everywhere.