Information Management is a Master’s degree for students who want to become experts in leading digital transformation, managing information, and building information systems that meet complex organisational needs.

A challenging and interesting degree programme will provide you with professional qualifications that enable you to play a key role in a modern organisation, working with digital transformation and digital innovation. Information systems and IT are enablers for innovation that transforms the economy and creates value.

You will thus be capable of participating creatively in the management of information resources and IT. You will learn how to deliver value from IT to make businesses, their services, and their products more attractive and competitive. You will learn to create and manage new IT systems to support business goals and strategies, frequently with international scope. You will be able to participate in strategic planning, formulate requirements for new IT systems, and implement these systems in businesses and organisations.

Working with information and IT requires you to perform multidisciplinary functions. This programme will prepare you for this by integrating project work and cooperation as tools in your learning process, and supporting this by close dialogue and contact between students and teachers.

The programme is not only for students with bachelor’s degrees with IT elements. It is relevant for all students with a bachelor’s degree within the field of economics and business administration who wish to combine IT and business studies.

SOCIAL AND ACADEMIC ACTIVITIES
Aarhus BSS hosts a rich and varied programme of activities for you as a student, both study-related and social. Our many student associations host events ranging from lectures and company events to career days and sports days, Friday bars, and celebrations, so there is plenty of scope for meeting and networking with like-minded people, discovering new areas of academic interest, and socialising with fellow students.

CAREERS
The programme offers great career prospects in roles such as IT manager, project manager, change manager, or consultant, often in global and international organisations.

I chose the MSc in Information Management because I wanted to help businesses incorporate IT as much as possible into their daily work to gain competitive advantage. I was driven by the fact that IT can support almost all work processes, so if you use it right you can end up being the best company within your industry. As CIO in Egmont, I can impact the way we digitise our internal processes and workflows - and not least, give sparring and input into improving the digital side of Egmont’s many products in our portfolio, from Nordisk Film cinemas, through gaming and e-commerce companies to the Norwegian TV channel TV2.

JONAS FRANK JOHANNESEN
MSc in Information Management
CIO and Vice-President, Egmont

PLACE OF STUDY
Aarhus

ANNUAL TUITION FEE
EU/EEA/Swiss citizens: FREE
Others: EUR 10,000

WWW
masters.au.dk/informationmanagement

Fees are subject to change. See international.au.dk.
MSC IN ECONOMICS AND BUSINESS ADMINISTRATION – INFORMATION MANAGEMENT*
LEADING DIGITAL TRANSFORMATION AND INNOVATION TO DESIGN AND IMPLEMENT THE INFORMATION SYSTEMS LANDSCAPE FOR THE FUTURE

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30 ECTS 30 ECTS 30 ECTS 30 ECTS

AARHUS BSS
Aarhus BSS (School of Business and Social Sciences) is one of Aarhus University’s four faculties. With approximately 13,000 full-time students, several thousand part-time students, more than two hundred PhD students and nearly six hundred faculty members, Aarhus BSS ranks among the largest business schools in Europe and is Denmark’s biggest business and social sciences unit at university level. Building on its broad academic base, it encompasses both traditional business and social science disciplines. Aarhus BSS holds the distinguished AACSB, AMBA and EQUIS accreditations and is thus a triple-crown business school.

LEARNING IN AN INTERNATIONAL CONTEXT
At Aarhus BSS, we conduct research and teaching at the highest academic level. We are dedicated to imparting to our students exactly the knowledge, skills, and experience that are in demand – the skills that are essential for engaging in professional business activities in a global marketplace.

Our broad scope enables us to attract researchers, lecturers, and students from all over the world. With their help, we have built an international environment in which academic and cultural views are exchanged, experiences gathered, and friendships formed.

Our students are encouraged to take a semester abroad at one of Aarhus BSS’s approximately three hundred partner universities around the world. Studying abroad is an excellent opportunity for you to expand your horizon academically, culturally and personally, and for you to acquire valuable international experience and qualifications that are in high demand in companies and organisations everywhere.

AARHUS UNIVERSITY

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