GLOBAL ECONOMIC MARKETS
From simple exports to foreign direct investment or participation in border-crossing networks, economic markets are becoming increasingly globalised. Consequently, today’s firms have to be able to adapt and respond to the changing character of the social, political, and technological forces at work in the global economic markets. The MSc in International Business deals with the internationalisation of businesses and related international activities.

In the first year, the programme addresses the key concepts of internationalisation, organisation, and management of foreign operations in order to familiarise the student with the challenges of economic globalisation and how to handle them. The emergence of global enterprises, emerging markets, global sourcing, the development of intercultural competencies, and the organisation of multinational corporations are covered, alongside the analytical tools necessary to research these topics. In the third semester, you can choose elective courses at Aarhus University, AU Summer University or (as an exchange student) at one of three hundred partner universities abroad. You also have the possibility to combine electives with an internship to strengthen your practical skill-set. Finally, the fourth semester is devoted to the master’s thesis.

QUALITY TEACHING IN AN INFORMAL SETTING
The MSc in International Business is dedicated to the highest-quality teaching in an informal and egalitarian learning environment. Students are always welcome to approach the teaching staff, and they are expected to participate actively in the classroom. Collaborating in small groups on projects gives students the chance to make the most of the international student environment.

SOCIAL AND ACADEMIC ACTIVITIES
Aarhus BSS hosts a rich and varied programme of activities for you as a student, both study-related and social. Our many student associations host events ranging from lectures and company events to career days and sports days, Friday bars, and celebrations, so there is plenty of scope for meeting and networking with like-minded people, discovering new areas of academic interest, and socialising with fellow students.

CAREERS
The MSc in International Business offers the knowledge and skills required to take part in processes and business activities that span multiple national contexts. Many alumni therefore choose to work in an international business context, or in international service companies offering consultancy services.

DAVID NIKULIN
MSc in International Business
Digital Transformation Manager, WS Audiology

The programme gave me a good understanding of the challenges that multinational companies face. The versatility I gained was very useful to me in my years in consulting where I worked with many large companies in different countries. Looking back, I can also appreciate the theoretical understanding of cultural differences the programme gave me. Even today that’s beneficial when I’m surrounded by colleagues from India, Germany, the Netherlands, the United States, Singapore. The toolbox and the mindset the school provides you with will be useful for the rest of your life.

AHRUS BSS
SCHOOL OF BUSINESS AND SOCIAL SCIENCES
AARHUS UNIVERSITY

MSC IN ECONOMICS AND BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS*
ENGAGE AND PARTICIPATE IN THE INTERNATIONAL WORLD OF BUSINESS

PLACE OF STUDY
Aarhus

ANNUAL TUITION FEE
EU/EEA/Swiss citizens: FREE
Others: EUR 10,000

WWW
masters.au.dk/internationalbusiness

FINANCE, BUSINESS AND MANAGEMENT
STUDY AT AU

Fees are subject to change. See international.au.dk.
MSC IN ECONOMICS AND BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS*
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AARHUS BSS
Aarhus BSS (School of Business and Social Sciences) is one of Aarhus University’s four faculties. With approximately 13,000 full-time students, several thousand part-time students, more than two hundred PhD students and nearly six hundred faculty members, Aarhus BSS ranks among the largest business schools in Europe and is Denmark’s biggest business and social sciences unit at university level. Building on its broad academic base, it encompasses both traditional business and social science disciplines. Aarhus BSS holds the distinguished AACSB, AMBA and EQUIS accreditations and is thus a triple-crown business school.

LEARNING IN AN INTERNATIONAL CONTEXT
At Aarhus BSS, we conduct research and teaching at the highest academic level. We are dedicated to imparting to our students exactly the knowledge, skills, and experience that are in demand – the skills that are essential for engaging in professional business activities in a global marketplace.

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