

A broad **business school** within Aarhus University

Aarhus BSS is one of the four faculties at Aarhus University.

The school ranks among the largest business schools in Europe and **is accredited by the international accreditation organisations AACSB, AMBA and EQUIS.**

Aarhus BSS

A broad international business school that takes unique and innovative approaches to research and teaching within the core academic disciplines – combined with the belief that **collaboration across disciplines accelerates innovation.**

As a business school, we consider it our obligation to always keep up-to-date with the changing landscape and demands of the job markets both in Denmark and abroad. This is a prerequisite for our success and the success of our graduates in their future careers.

All our degree programmes – from Bachelor's and specialised Master's degrees to PhD and continuing education programmes – are developed in close dialogue with stakeholders from the business community and public sector.

Moreover, the school accommodates a wide range of research and teaching fields across business and social science disciplines, which are of direct interest to the corporate world and society at large. These include finance, business economics, accounting, marketing, management, corporate communication, language, business engineering, psychology, law, political science and public administration.

The teaching conducted on all levels is based on the latest research, and the school's researchers are engaged in numerous core and interdisciplinary projects aimed at solving the economic and social challenges facing our globalised society.

Our international scope and innovative approaches to education have yielded a healthy and productive academic environment, where students and researchers can discover new insights and gain experience in collaborating with people from other fields and cultures.

Degree programmes that shape future leaders and specialists

All our degree programmes are research-based and rooted in strong academic environments. Given the broad range of disciplines, the school represents the heterogeneity of the global world, and our broad scope allows us to impart a much broader perspective to our students.

The high quality of the school's degree programmes and research activities has merited accreditations by distinguished national and international accreditation institutions, such as AACSB and EQUIS.



For more information, go to
bss.au.dk/programmes

29

**Master's degree
programmes**

7

**PhD
programmes**

16

**Bachelor's degree
programmes**



Photo: Lars Kruse, Aarhus University

The school's programmes are aimed at **shaping open-minded and globally responsible graduates** with a broad understanding of the cultural, economic and political development of the societies in which their future careers will unfold.



16,122

students from 90
different countries

6,108

Master's students

241

PhD students

8,302

Bachelor's students

1,471

part-time students

We pride ourselves in being different than the rest

Adopting an innovative approach to business education to navigate and seize future opportunities as well as understanding the changing landscape and the market to which the school produces its graduates is a prerequisite for our success and the success of our graduates in their future careers.

Educating innovative and responsible individuals with a comprehensive understanding of the complex global world entails a broad outlook on business education.

There is a substantial value that arises, for example, in the interaction between business development, internationalisation, entrepreneurship and regulation on the one hand and political decisions, psychological approaches to consumer and organisational behaviour, cultural understanding, sustainability, laws, demography, etc., on the other. At some point, they all impact on a company's ability to perform and to develop strategies that will carry it successfully through an increasingly globalised market.

Our strength lies in that we have strong core research environments spanning across all business and social science disciplines of relevance to the business community. This enables us to more easily cooperate

across disciplines and take an innovative approach in our study programme development and research.

INTERNATIONAL ACCREDITATION

Aarhus BSS holds the distinguished international AACSB, AMBA and EQUIS accreditation, the latter applying specifically to the school's departments of Management, Economics and Business Economics, and Business Communication.

AACSB, AMBA and EQUIS are the leading international quality systems for assessing, improving and accrediting institutions of higher education within the field of management and business administration. In order to live up to these accreditations, an institution must not only demonstrate that it is capable of high-quality performance, but also that its activities have an international focus.

The accreditations also prove that the institution has achieved a sound balance between high academic quality and professional relevance through close collaboration with the national and international business communities. They are vital for the institution's ability to maintain and strengthen its position in an increasingly competitive sector and significant for the institution's brand and ability to attract the right students,

researchers and business partners. The accreditations are renewed every three to five years, ensuring that the institution continually works to develop itself and to improve the quality of everything in which it engages.

QUALITY ASSURANCE

Aarhus BSS has a long tradition of working proactively with quality assurance related to all of its activities. Quality assurance of research and teaching conducted at the school is inherent in the school's strategic objectives and is, therefore, continually in focus through annual strategic follow-ups as well as through university-wide quality assurance requirements and, not least, the governmental and ministerial standards for quality that need to be met. The school also considers the national and international accreditation (AACSB, AMBA and EQUIS) processes as important elements in ensuring internal quality assurance.

Different external mechanisms are implemented by law to guarantee the necessary level of quality assurance in the Danish university sector. Firstly, the University Act under the Danish Ministry of Higher Education and Science figures as an important framework for the university's activities, funding, organisation, etc. It, therefore, serves to assure that all universities in Denmark fulfil the demands

for research and provide research-based education at the highest international level – from bachelor's to PhD degrees.

The national institution of censorship provides the foundation for objective examinations nationwide. Finally, the Danish Accreditation System, consisting of the Accreditation Council and the accreditation operator the Danish Accreditation Institution (DAI), must accredit all academic programmes offered at Danish educational institutions, including universities, based on an academic assessment of a set of criteria: e.g. quality assurance, the knowledge-base and the relevance of the programme. Furthermore, DAI aims to ensure a clear focus on the research competence of the core faculty to make sure that only programmes solidly based on an existing research competence are launched at Danish universities.

All current study programmes at Aarhus BSS have been accredited by the DAI.

Read more about the current changes in the national accreditation processes and the school's contribution.



For more information, go to
bss.au.dk/profile/accreditation/

Nurturing talents to achieve excellence

At Aarhus BSS, we devote extensive resources to attracting and developing the most outstanding talents before, during and beyond the PhD.

We offer internationally competitive career paths from graduate level to tenured employment and beyond. Our PhD students and junior faculty benefit from

- mentoring schemes
- training in research management
- sabbaticals and mobility programmes
- tenure-track programmes
- research support
- competitive salaries.

The school has a high proportion of international or internationally trained junior faculty members (postdocs and assistant professors), which helps foster a healthy and fruitful international environment and interdisciplinary openness.

We consider our investment in talent development a way of safeguarding a source of new and highly qualified researchers, who can provide answers to the challenges of the global world.



For more information, go to
bss.au.dk/talent-development

In 2013 **45%**
of our junior faculty
were recruited
internationally

In 2012 **33%**
of our junior faculty
were recruited
internationally

Collaboration across borders

As an international business school, we recruit students and researchers from universities around the world, who contribute to forming an international environment for research and learning, where academic and intercultural perspectives are exchanged and experiences gathered. This approach makes our graduates attractive to companies and organisations across the globe.



For more information, go to
bss.au.dk/profile/internationalization

364

exchange agreements with
international universities

1,490

international full-degree
students

10%

of the **students** are
international

571

incoming exchange
students

772

outgoing exchange
students

28%

of the **PhD students**
are international



We devote extensive
resources to attracting
and **developing the most
outstanding talents**
before, during and
beyond the PhD.



Outstanding research centres and groups

The school is host to a wide range of elite international research centres and research groups that bring together some of **the world's most outstanding minds.**

Among these are two Centres of Excellence funded by the Danish National Research Foundation:

- The Centre for Research in Econometric Analysis of Time Series, CREATES.
- The Centre on Autobiographical Memory Research, CON AMORE.

The school also houses a state-of-the-art Cognition and Behaviour Lab with eye-trackers and equipment for conducting experimental research.



For more information, go to
bss.au.dk/research

Selected list

D-CAF	The Danish Centre for Accounting and Finance
CORAL	Cluster for Operations Research and Logistics
MAPP	Centre for Research on Customer Relations in the Food Sector
ICOA	Interdisciplinary Centre for Organisational Architecture
CFEM	Centre for Research in the Foundations of Electronic Markets
SOB	Strategy & Organisational Behaviour
CAP	Cycles, Adjustment and Policy
NORD-STAR	The Nordic Centre of Excellence for Strategic Adaptation Research
NCRR	The National Centre for Register-Based Research
CIRRAU	Centre for Integrated Register-Based Research, Aarhus
LEAP	Leadership and Performance
iPSYCH	The Lundbeck Foundation Initiative for Integrative Psychiatric Research
CRF	Centre for Alcohol and Drug Research
CFA	The Danish Centre for Studies in Research and Research Policy
	The TUBORG Research Centre for Globalisation and Firms
	The Research Group on Law and Finance

External research funding

Selected list of research grants in 2013 (in euros)

550,000

From AU IDEAS to the research group International and Transnational Tendencies in Law (INTRALaw).

5.6M

From the Danish National Research Foundation for the Centre on Autobiographical Memory Research (CON AMORE).

335,000

From the foundation TrygFonden for the Anxiety Disorder Clinic for Children and Adolescents.

400,000

From the EU project Air Quality Governance in the ENPI East Countries towards the development of air quality and management systems in Eastern European countries.

940,000

The Sapere Aude Grant from the Danish Council for Independent Research.

€22M

– revenue from external research funding in 2013

800,000

From the Velux Foundation for a research project on the impact of political messages.

550,000

From the Velux Foundation for a research project to uncover how humans create life stories.

8M

From the foundation TrygFonden towards the establishment of TrygFonden's Centre for Child Research.

2.4M

From the Danish Council for Independent Research, awarded to five research projects on the welfare state, anti-discrimination policies, electoral behaviour and the gender wage gap.

67,000

The Sapere Aude Research Talent Grant.