



Marketing and Management Communication

The study programme is international and focuses on communication in different marketing, management and global perspectives within a business context.

International
Degree
Programmes
in Denmark

THE STUDY PROGRAMME FOCUSES ON

- Communication in a Management Perspective
- Marketing and Consumer Behaviour
- Economics
- Corporate Media
- Communication in a Global Perspective
- Organisational Behaviour

HD – Mod til mere



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Why choose Aarhus BSS in Denmark

- Top 100 university 
- Business portfolio accredited by AACSB, AMBA and EQUIS
- Research-based teaching
- Favourable tuition fees
- Introduction programme and professional support
- 10 % international students and 90+ nationalities on campus
- International alumni network
- Strong ties to the private and public sector
- Career counselling and job bank
- Green card scheme

International Students

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